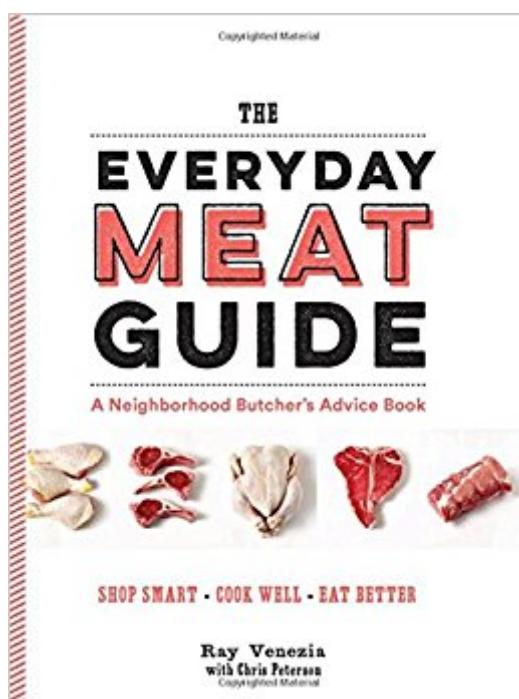


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# The Everyday Meat Guide: A Neighborhood Butcher's Advice Book



## Synopsis

When Rachael Ray wants to tell her 2.6 million viewers how to shop wisely at the meat counter, she invites veteran butcher Ray Venezia on her show. This handbook condenses Venezia's expert advice from 25 years behind the butcher block, giving every weeknight shopper and grill enthusiast the need-to-know information on meat grades, best values, and common cuts for poultry, pork, lamb, veal, and beef. The Everyday Meat Guide includes easy-to-follow illustrations and instructions for the questions butchers are most often asked, plus a handy photo gallery for quick identification at the market. Also Includes Ray Venezia's popular turkey carving method, as seen in The New York Times, with step by step instructions including hand placement illustrations. This refreshingly simplified, confidence-instilling take on the most intimidating part of grocery shopping makes navigating the meat counter truly easy.

## Book Information

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Average Customer Review: 4.5 out of 5 stars 121 customer reviews

Best Sellers Rank: #107,183 in Books (See Top 100 in Books) #88 in Books > Cookbooks, Food & Wine > Cooking by Ingredient > Meat & Game > Meats #212 in Books > Reference > Encyclopedias & Subject Guides > Cooking #254 in Books > Cookbooks, Food & Wine > Cooking Education & Reference > Reference

## Customer Reviews

Ray Venezia is a third-generation master butcher and the former meat director for Fairway Markets. He frequently appears on the Rachael Ray Show and Fox & Friends. He lives in New Jersey. Chris Peterson is a former magazine editor and writer who now writes full-time for many publications. He lives in Ashland, Oregon. Antonis Achilleos is a food photographer based in New York.

From someone who is a true novice in the kitchen, I found this book a wonderful asset for me. A ton of information regarding what cuts to buy and ideas how to maximize budget with meat selections I

would not have considered. Very useful.

Well written book and its full of tips and tricks!! Would highly recommend this to anyone!

Although there is a lot of good information in this book when I saw this on the Rachael Ray Show I believe it was they actually had pictures of things to look for while there's very few pictures in this book there are some but not near what I expected it was going to be. I'm a little disappointed due to the fact that as I said on the show they were actually showing you what to look for and when you're reading it it's just not the same as actually seeing it.

This book has been super helpful helping pick the correct meat products. I am basically a vegetarian but my husband is not so I really needed help finding the best cuts at a good price.

Not even close to what I was expecting from the write ups it received. The information of substance could have been put into a 6 page booklet. Yes, the pictures are fairly good but this wasn't nearly as informative as it's made out to be. Pretty disappointed, really.

Really appreciate all the info about buying, storing, and preparing all types of meat. Great material I will continue to refer to.

great book, would recommend to others

I will consult this book often. It was very informative. My father was a meat cutter for 13 years. However I was too young at the time to take advantage of his knowledge.

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